



2018 Sponsorship Opportunities



Fast Tacofest Facts:

(say that 10 times fast)

In the summer of 2012 we asked the community what their dream event would look like. After numerous idea submissions and a public vote, Tacofest was selected as Waterloo Region's Next Big Event! Since our inaugural event, over 2,200 people have attended enjoying thousands of tacos and craft beer samples, generously donated by local restaurants and craft brewers. So far we have raised \$150,500!

All proceeds from Tacofest go towards Community Support Connections - Meals on Wheels and More. From personal visits and reassurance calls to home maintenance and snow removal, CSC provides a variety of services to lessen feelings of loneliness, isolation and dependence. More than 700 local, dedicated volunteers support our small staff in serving over 7,540 of our most vulnerable neighbours. And you can help.

Tacofest will be happening this year on Friday June 22nd from 6:00pm - 10:30pm.

Your assistance will help support the services we provide locally in Waterloo Region. Thank you for your time and consideration.

What Tacofesters Say...

"Tacofest was perfect this year...the variety of tacos were amazing and delicious!"

"Tacofest is the best charity event in KW!"

"I LOVED the addition of the photobooth this year!"

"Overall I love this event, all the vendors, and the venue! Great work!"

In our 5th year, tickets sold out in less than 10 seconds.



Thank you to our 2017 Vendors

Tacos














Craft Beer













BIG ROCK
BREWERY











Presenting Sponsor - \$6,000

-  Includes 10 tickets to Tacofest
-  Prominent advertising in Waterloo Region Record with your logo
-  Verbal recognition in on-air and online advertising with media partners
-  Transportation for six in our agency vehicle, to and from event, within the region
-  Opportunity to place your company banner at event - size restrictions may apply
-  Company name and logo on all media releases
-  Company logo on judges' aprons
-  Your company logo on all advertising flyers
-  Prime placement of your company logo on event signage
-  Your company name, profile and link on Facebook page, Tacofest blog
-  Recognition in CSC's newsletter


Photobooth Sponsor - \$4,000

-  Includes 8 tickets to Tacofest
-  Your company logo included in advertising in Waterloo Region Record
-  Opportunity to display banner in backdrop of photobooth - size restrictions may apply
-  Company logo on photo film strips
-  Company logo displayed during photobooth slideshow
-  Company logo on judges' aprons
-  Company logo on all advertising flyers
-  Company logo on event signage
-  Your company name, profile and link on Facebook page, Tacofest blog
-  Recognition in CSC's newsletter

Green Sponsor - \$2,500

-  Includes 6 tickets to Tacofest
-  Company logo on custom craft beer glasses used by attendees at Tacofest
-  Company logo on judges' aprons
-  Company logo on all advertising flyers
-  Company logo on event signage
-  Your company logo included in advertising in Waterloo Region Record
-  Your company name, profile and link on Tacofest blog
-  Recognition in CSC's newsletter

Entertainment Sponsor - \$2,000

-  Includes 4 tickets to Tacofest
-  Opportunity to introduce your company and the entertainment on stage
-  Company name and logo on exclusive stage front signage
-  Company logo on judges' aprons
-  Company logo on all advertising flyers
-  Company logo on event signage
-  Your company name included in advertising in Waterloo Region Record
-  Your company name, profile and link on Tacofest blog
-  Recognition in CSC's newsletter

NEW - Customize your own Sponsorship!

Want to join the Tacofest fun? Consider customizing your own sponsorship opportunity.

Contact Andrea for more details at andream@cscmow.org or by phone 519-772-8787 ext. 224 and we can "taco bout it."



Sponsorship Opportunities:

Bronze
\$350

Silver
\$700

Gold
\$900

Platinum
\$1,200

COMPANY LOGO ON ALL ADVERTISING FLYERS



YOUR COMPANY NAME, PROFILE AND LINK ON
TACOFEST BLOG



COMPANY LOGO ON EVENT SIGNAGE



YOUR COMPANY NAME INCLUDED IN ADVERTISING
IN WATERLOO REGION RECORD



COMPANY LOGO ON JUDGES' APRONS



NUMBER OF TICKETS INCLUDED





Align With the Coolest Event in Town

(No Offence Onkle Hans)

Sign me up!

Name of Business _____

would be pleased to sponsor Tacofest 2017 in support of
Community Support Connections - Meals on Wheels and More at the following level:

- ☐ Presenting Sponsor- \$6,000
- ☐ Photobooth Sponsor- \$4,000
- ☐ Green Sponsor- \$3,000
- ☐ Entertainment Sponsor- \$2,500
- ☐ Platinum Sponsor- \$1,200
- ☐ Gold Sponsor- \$900
- ☐ Silver Sponsor- \$700
- ☐ Bronze Sponsor- \$350



Sponsorship Contact Information

Contact Name: _____

Telephone: _____

Company Address: _____

Province: _____ Postal Code: _____

Email: _____

Signature: _____ Date: _____



Tacofest.ca