



2019 Sponsorship Opportunities



Tacofest Facts:

Since our inaugural event in 2013, over 3,000 people have enjoyed thousands of tacos and craft beer samples, generously donated by local restaurants and craft brewers. So far we have raised \$202,500!

All proceeds from Tacofest go towards Community Support Connections - Meals on Wheels and More (CSC), a leading charity that helps local seniors and adults with disabilities live at home...where they want to be.

From Meals on Wheels, to transportation to medical appointments, and free gentle exercise classes to keep people healthy, CSC provides a variety of services to lessen feelings of loneliness, isolation and dependence. More than 600 dedicated volunteers support our staff in serving 7,571 of our most vulnerable neighbours. And you can help!

Tacofest happens each year on a carefully selected date in June from 6:00pm-10:30pm.

What CSC Clients Say...

"There's no way I want to leave my home. All my memories are here, and they're going to remain here with me. I live only on my memories right now." 94 years young Fred, Meals on Wheels Client

"We do our exercises to keep us limber. It enhances my ability to be self sustaining for longer." 65 years young Lorna, Gentle Exercise Participant

"I don't quite know how to explain what it's like being in my home, it just makes me very happy." 95 years young Ray, Meals on Wheels and Homemaking Client

What Tacofesters Say...

"Tacofest was perfect this year...the variety of tacos was amazing and delicious!"

"Tacofest is the best charity event in KW!"

"Overall I love this event, all the vendors, and the venue! Great work!"

In our 6th year, tickets sold out in less than 1 minute.



Thank you to our 2018 Vendors










Tacos










Craft Beer



Presenting Sponsor - \$7,500

-  Includes 10 tickets to Tacofest, with the option to purchase up to 4 additional tickets at face value if sponsorship confirmed by April 1st.
-  Prominent advertising in Waterloo Region Record with your logo
-  Verbal recognition in on-air and online advertising with media partners
-  Transportation for six in our agency vehicle, to and from event, within the region
-  Opportunity to place your company banner at event - size restrictions may apply
-  Company name and logo on all media releases
-  Company logo in prime placement on judges' aprons, event flyers and event signage
-  Your company name, profile and link on Facebook page, Tacofest blog
-  Recognition in CSC's newsletter

Photobooth Sponsor - \$4,500

-  Includes 8 tickets to Tacofest, with the option to purchase up to 4 additional tickets at face value if sponsorship confirmed by April 1st.
-  Opportunity to display banner in backdrop of photobooth - size restrictions may apply
-  Company logo on photo film strips, and displayed during photobooth slideshow
-  Company logo on judges' aprons, event flyers and event signage
-  Your company logo included in advertising in Waterloo Region Record
-  Your company name, profile and link on Facebook page, Tacofest blog
-  Recognition in CSC's newsletter

Customize your own Sponsorship!

Work with us to maximize the return on your marketing efforts in a meaningful way.

Contact Andrea at andream@cscmow.org or 519-772-8787 ext. 224 and we can "taco bout it."

Transportation Sponsor - \$3,500

- Includes 8 tickets to Tacofest, with the option to purchase up to 4 additional tickets at face value if sponsorship confirmed by April 1st.
- Acknowledgement of providing safe rides home for all Tacofesters
- Company logo on judges' aprons, event flyers and event signage
- Your company logo included in advertising in Waterloo Region Record
- Your company name, profile and link on Facebook page, Tacofest blog
- Recognition in CSC's newsletter

Green Sponsor - \$3,000

- Includes 6 tickets to Tacofest, with the option to purchase up to 4 additional tickets at face value if sponsorship confirmed by April 1st.
- Company logo on custom craft beer glasses used by attendees at Tacofest
- Company logo on judges' aprons, event flyers and event signage
- Your company logo included in advertising in Waterloo Region Record
- Your company name, profile and link on Tacofest blog
- Recognition in CSC's newsletter

Entertainment Sponsor - \$2,500

- Includes 4 tickets to Tacofest, with the option to purchase up to 4 additional tickets at face value if sponsorship confirmed by April 1st.
- Opportunity to introduce your company and the entertainment on stage
- Company name and logo on exclusive stage front signage
- Company logo on judges' aprons, event flyers and event signage
- Your company name included in advertising in Waterloo Region Record
- Your company name, profile and link on Tacofest blog
- Recognition in CSC's newsletter



Sponsorship Opportunities:

	Bronze	Silver	Gold	Platinum
	\$500	\$750	\$1,000	\$1,500

COMPANY LOGO ON ALL ADVERTISING FLYERS



YOUR COMPANY NAME, PROFILE AND LINK ON TACOFEST BLOG



COMPANY LOGO ON EVENT SIGNAGE



YOUR COMPANY NAME INCLUDED IN ADVERTISING IN WATERLOO REGION RECORD



COMPANY LOGO ON JUDGES' APRONS



NUMBER OF TICKETS INCLUDED



**Option to purchase up to 4 additional tickets at face value if sponsorship is confirmed by April 1st .





Align With the Coolest Event in Town

(No Offence Onkle Hans)

Sign me up!

Name of Business _____
would be pleased to sponsor Tacofest 2019 in support of
Community Support Connections - Meals on Wheels and More at the following level:

- Presenting Sponsor- \$7,500
- Photobooth Sponsor- \$4,500
- Transportation Sponsor- \$3,500
- Green Sponsor- \$3,000
- Entertainment Sponsor- \$2,500
- Platinum Sponsor- \$1,500
- Gold Sponsor- \$1,000
- Silver Sponsor- \$750
- Bronze Sponsor- \$500



Sponsorship Contact Information

Contact Name: _____

Telephone: _____

Company Address: _____

Province: _____ Postal Code: _____

Email: _____

Signature: _____ Date: _____




**KEEP
CALM
AND
EAT
TACOS**

Tacofest.ca