



## 2020 Sponsorship Opportunities



# Tacofest Facts:

Since our inaugural event in 2013, over 3,600 people have enjoyed thousands of tacos and craft beer samples, generously donated by local restaurants and craft brewers. So far we have raised \$254,500!

All proceeds from Tacofest go towards Community Support Connections, a leading charity that helps local seniors and adults with disabilities live at home... where they want to be.

From Meals on Wheels, to transportation to medical appointments, and free gentle exercise classes to keep people healthy, Community Support Connections provides a variety of services to lessen feelings of loneliness, isolation and dependence. More than 700 dedicated volunteers support our staff in serving 7,600 of our most vulnerable neighbours. And you can help!

This year, Tacofest will take place on Friday, June 12th, from 6:00pm-10:00pm.

## What Our Clients Say...

"There's no way I want to leave my home. All my memories are here, and they're going to remain here with me. I live only on my memories right now." 94 years young Fred, Meals on Wheels Client

"We do our exercises to keep us limber. It enhances my ability to be self sustaining for longer." 65 years young Lorna, Gentle Exercise Participant

"I don't quite know how to explain what it's like being in my home, it just makes me very happy." 95 years young Ray, Meals on Wheels and Homemaking Client

## What Tacofesters Say...

"Tacofest was perfect this year...the variety of tacos was amazing and delicious!"

"Tacofest is the best charity event in KW!"

"Overall I love this event, all the vendors, and the venue! Great work!"

**In our 7th year, tickets sold out in less than 1 minute.**



# Thank you to our 2019 Vendors

## Tacos



## Craft Beer



## Presenting Sponsor - \$7,500

- Includes 10 tickets to Tacofest, with the option to purchase up to 4 additional tickets at face value if sponsorship confirmed by March 1st.
- Prominent advertising in Waterloo Region Record with your logo
- Transportation for six in our agency vehicle, to and from event, within the region
- Opportunity to place your company banner at event - size restrictions may apply
- Company name and logo on all media releases
- Company logo in prime placement on judges' aprons, event flyers and event signage
- Your company name, profile and link on Facebook page, Tacofest blog
- Recognition in Community Support Connections' newsletter

## Photobooth Sponsor - \$4,500

- Includes 8 tickets to Tacofest, with the option to purchase up to 4 additional tickets at face value if sponsorship confirmed by March 1st.
- Opportunity to display banner in backdrop of photobooth - size restrictions may apply
- Company logo on photo film strips, and displayed during photobooth slideshow
- Company logo on judges' aprons, event flyers and event signage
- Your company logo included in advertising in Waterloo Region Record
- Your company name, profile and link on Facebook page, Tacofest blog
- Recognition in Community Support Connections' newsletter

## Corporate Ticket Packages - Only 10 Available!

Save the ones you love the stress of ticket purchasing on May 05th and get your 10-pack today! First come, first served offer for ten lucky businesses to use for staff or customer appreciation. Cost: \$1,000.

## Customize your own Sponsorship!

Work with us to maximize the return on your marketing efforts in a meaningful way. Contact Rosalind at [rosalindh@cscmow.org](mailto:rosalindh@cscmow.org) or 519-772-8787 ext. 225 and we can "taco bout it."

## Transportation Sponsor - \$3,500

- Includes 8 tickets to Tacofest, with the option to purchase up to 4 additional tickets at face value if sponsorship confirmed by March 1st.
- Acknowledgement of providing safe rides home for all Tacofesters
- Company logo on judges' aprons, event flyers and event signage
- Your company logo included in advertising in Waterloo Region Record
- Your company name, profile and link on Facebook page, Tacofest blog
- Recognition in Community Support Connections' newsletter

## Green Sponsor - \$3,000

- Includes 6 tickets to Tacofest, with the option to purchase up to 4 additional tickets at face value if sponsorship confirmed by March 1st.
- Company logo on custom craft beer glasses used by attendees at Tacofest
- Company logo on judges' aprons, event flyers and event signage
- Your company logo included in advertising in Waterloo Region Record
- Your company name, profile and link on Tacofest blog
- Recognition in Community Support Connections' newsletter

## Entertainment Sponsor - \$2,500

- Includes 4 tickets to Tacofest, with the option to purchase up to 4 additional tickets at face value if sponsorship confirmed by March 1st.
- Opportunity to introduce your company and the entertainment on stage
- Company name and logo on exclusive stage front signage
- Company logo on judges' aprons, event flyers and event signage
- Your company name included in advertising in Waterloo Region Record
- Your company name, profile and link on Tacofest blog
- Recognition in Community Support Connections' newsletter



# Sponsorship Opportunities:

	Bronze	Silver	Gold	Platinum
	\$500	\$750	\$1,000	\$1,500

COMPANY LOGO ON ALL ADVERTISING FLYERS



YOUR COMPANY NAME, PROFILE AND LINK ON TACOFEST BLOG



COMPANY LOGO ON EVENT SIGNAGE



YOUR COMPANY NAME INCLUDED IN ADVERTISING IN WATERLOO REGION RECORD



COMPANY LOGO ON JUDGES' APRONS



NUMBER OF TICKETS INCLUDED



\*\*Option to purchase up to 4 additional tickets at face value if sponsorship is confirmed by March 1st .





# Align With the Coolest Event in Town

(No Offence Onkle Hans)

## Sign me up!

Name of Business \_\_\_\_\_  
would be pleased to sponsor Tacofest 2020 in support of  
Community Support Connections at the following level:

- Presenting Sponsor- \$7,500
- Photobooth Sponsor- \$4,500
- Transportation Sponsor- \$3,500
- Green Sponsor- \$3,000
- Entertainment Sponsor- \$2,500
- Platinum Sponsor- \$1,500
- Gold Sponsor- \$1,000
- Silver Sponsor- \$750
- Bronze Sponsor- \$500



### Sponsorship Contact Information

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Company Address: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



  
**KEEP  
CALM  
AND  
EAT  
TACOS**

**Tacofest.ca**